Cool stuff

Made in MASSACHUSETTS

A Powerful Tool For Workforce Development

Now included Augmented Reality to make the publication and your story come alive!

Manufacturing jobs have been hard to fill and qualified employees difficult to find - The message of GOOD JOBS AT GOOD WAGES and a future career offering advancement in a growing company has had a hard time getting through.

Introducing the fourth edition of Cool STUFF Made in MA - a hip, interactive publication and website profiling area manufacturers, showcasing what they make the variety of jobs/careers that exist at each company. **This special publication is targeted to area middle & high schools as well as college students and workforce centers.** It is distributed year round - at Manufacturing Month events and open houses as well as to ALL the state's manufacturers. STUFF is a powerful awareness and recruitment tool, and our ongoing STUFF e-news, social feeds and new website will keep your message alive year round.

If you are manufacturing in Massachusetts, make sure your company has a profile in STUFF!

Print distribution: 40,000 copies
One price includes year round web exposure and digital and social promotion and more!

Advertising/Manufacturer profile deadline: August 15

Distribution date: Last week in September

For advertising information call Associate Publisher Mark Murray at 508-755-8004 (x227) or email at mmurray@wbjournal.com

Reserve your spot in STUFF today!
MANUFACTURERS, SCHOOLS, WORKFORCE DEVELOPMENT ORGANIZATIONS - or businesses wanting to reach the manufacturing community - be part of STUFF in 2019!!

NEW IN 2019/20 - Augmented Reality featuring a customized video production on what's cool about your company - The publishers of STUFF are using Augmented Reality through the app LIVE PORTRAIT to make the print publication come alive, and helping manufacturers creating a custom video about what's cool about their company - a cutting edge application sure to engage tomorrow's workforce and creatively promote your organization - find out more today!

Visit our website at stuffmadeinma.com