

Addressing the Workforce Paradigm

Presented by: TRU Corporation and the MACWIC

Wednesday, October 3, 2012

MACWIC Round Table Series

An event that brings together workforce development managers for networking and knowledge sharing on how to develop and sustain a skilled workforce. *Join us for a morning of knowledge sharing and learn how TRU Corporation is working to solve the problem of a skilled workforce that so many manufacturing companies are facing today.*

Massachusetts' manufacturers have the dilemma of finding employees with the aptitude, knowledge, skills, and training to do the job in a 21st Century manufacturing environment; an environment that is very different from the average American's image of manufacturing.

During the event, you will see how TRU Corporation has further developed their skilled workforce and created a culture based on accountability that also provides the company with measurable improvements to their bottom line.

By making strategic investments in training and development, TRU Corporation has:

- Increased on-time-delivery: 80% to 97% plus
- Improved quality: 3.3% to 0.6% (quality return rate)
- 20% gross margin improvement
- Continued to experience low turnover and high retention



Who Should Attend

Company decision makers, HR managers, plant managers, operations managers, presidents, and shop supervisors

Program Overview

- Come find out how TRU Corporation has gone "Back to the Basics", driving quality improvements through employee training...and how you can too.
- Come hear about the Manufacturing Advancement Center Workforce Innovation Collaborative and how like-minded companies have come together to overcome workforce challenges.

Program Schedule

Wednesday, Oct 3, 2012

8:00 – 8:30 a.m. networking and registration

8:30 – 11:00 am program and plant tour

Location

TRU Corporation
245 Lynnfield Street
Peabody MA 01960

Registration

Register online at www.macwic.org, there is no fee to register however, pre-registration is required.

Contact Lisa Derby Oden at 508-831-7020 or lisao@massmep.org

Event Logistics

- Pre-registration is required
- No cameras or camera phones allowed on the shop floor
- Safety glasses are not required
- Dress is business casual – safety shoes are recommended and no open toed shoes

About MACWIC - The Manufacturing Advancement Center Workforce Innovation Collaborative is a dynamic alliance of next-generation companies that work in a concerted effort to identify workforce-related business needs and to drive solutions. Workforce skills shortages are significant and expected to grow over time. Employers are facing the reality that a critical level of experienced workers has retired and the tribal knowledge that exists on the shop floor falls far short of being able to replace the lost knowledge and expertise. The time for solutions and a unified voice is now.