

NIST/MEP USA National Innovation Marketplace Innovation Buying Request Form

MARKETPLACE ACCOUNT REGISTRATION INFORMATION *This is kept PRIVATE*

Name*: Title:
Organization Name*:
E-mail Address*: Phone Number:
Address*: City*:
State/Province*: Zip Code/Postal Code*:
Country*:
Approximate Number of Employees*:
NAICS Code(s)*:
How frequently would you like to receive submissions?
___ As they are received (default), ___ Daily, ___ Weekly, ___ Monthly

___ Check here if you would like for Merwyn Research to screen the responses to this Buying Request before sending them to you. (Optional)

1. REQUEST TITLE* *This is the most important part of your request as it's the only thing responders see in a quick scan.*

I need ideas for..., Expertise on..., Manufacturing capabilities for..., A Method..., A System..., A Source for..., A Product...

2. NAME OF REQUESTING ORGANIZATION*:

3. REQUESTING ORGANIZATION WEB SITE*:

4. DEADLINE*: *I need ideas by...*

5. BACKGROUND (Optional): *Describe why you need ideas and any critical background responders should know.*

6. REQUEST*: *Describe what you're looking for. The best requests are short, clear and to the point. Be greedy.*

** What have you always wanted but never been able to do?*

** What would be such a wow customers would pay more money for it?*

** What would be such a wow it would get you promoted?*

7. DON'T REQUEST (Optional): *Describe solutions you are NOT interested in, if any.*

8. CONSTRAINTS (Optional): *Describe any specific constraints or issues that need to be considered. (time, resources, specs, etc.)*

9. SOLUTION VALUE*: If the IDEAL Solution was found what might be the total you would purchase or pay over 12 months for the solution. **NOTE: This is not an RFP or a binding estimate of any kind.**

Underline a rough range:

- | | | | |
|----------------|-----------------|-----------------|---------------|
| \$1K to \$10K | \$10K to \$100K | \$100K to \$1M | \$1M to \$10M |
| \$10M to \$30M | \$30M to \$60M | \$60M to \$100M | OVER \$100M |

Or provide a specific estimate _____

___ **Check here if you would like to include the following disclaimer with your Solution Value:** “This Solution Value was estimated by Merwyn Research.”

Other Solution Value Comments:

10. What categories best fit what you are looking for?* *Select all that apply.*

PRODUCT/SERVICE AREA

- | | | |
|--------------------------|-----------------------------|-----------------------|
| ___ Aerospace | ___ Diagnostic | ___ Imaging |
| ___ Agriculture | ___ Education | ___ Industrial |
| ___ Animal/Veterinary | ___ Electronics | ___ Materials |
| ___ Appliances | ___ Energy | ___ Medical |
| ___ Automotive | ___ Engineering | ___ Nanotechnology |
| ___ Baby/Toddler | ___ Entertainment | ___ Optics |
| ___ Biology | ___ Food/Beverage/Grocery | ___ Pharmaceuticals |
| ___ Biomedical | ___ For the Home | ___ Process/Procedure |
| ___ Cleaning/Sanitary | ___ For the Outdoors | ___ Security |
| ___ Clothing/Accessories | ___ Games/Toys | ___ Sports/Fitness |
| ___ Communication | ___ Gene Therapy | ___ Textiles |
| ___ Computer Hardware | ___ Genomics/Genetics | ___ Therapeutic |
| ___ Computer Software | ___ Green/Environmental | ___ Transportation |
| ___ Dental | ___ Hardware/Tools | ___ Other: _____ |
| ___ Devices | ___ Health/Beauty/Cosmetics | |

MANUFACTURING INDUSTRY

- | | |
|---|--|
| ___ Apparel Manufacturing | ___ Paper Manufacturing |
| ___ Beverage Manufacturing | ___ Petroleum and Coal Products Manufacturing |
| ___ Chemical Manufacturing | ___ Plastics and Rubber Products Manufacturing |
| ___ Computer and Electronic Product Manufacturing | ___ Primary Metal Manufacturing |
| ___ Electrical Equipment | ___ Printing and Related Support Activities |
| ___ Engineering Services | ___ Repair/Maintenance |
| ___ Fabricated Metal Product Manufacturing | ___ Textile Mills |
| ___ Food Manufacturing | ___ Textile Product Mills |
| ___ Furniture and Related Product Manufacturing | ___ Tobacco Manufacturing |
| ___ Leather and Allied Product Manufacturing | ___ Transportation Equipment Manufacturing |

- Machinery Manufacturing
- Nonmetallic Mineral Product Manufacturing
- Packaging
- Wood Product Manufacturing
- Other: _____

EXPERTISE AREA

- Accounting/Finance
- Aeronautical/Astronautical Engineering
- Agriculture & Mining
- Atmospheric Sciences
- Biological Sciences
- Business Management
- Chemical Engineering
- Chemistry
- Civil Engineering
- Computer Sciences
- Design & Packaging
- Economics
- Earth Sciences
- Electrical Engineering
- Foreign Languages/Translation
- Grant Writing
- Information/Communications
- Marketing & Sales
- Materials/Metallurgical Engineering
- Mathematics
- Mechanical Engineering
- Medical Sciences
- Oceanography
- Patent Services
- Physics
- Political Science
- PR & Communications
- Real Estate
- Retail
- Sociology
- Training & Education
- Software Development
- Website Development
- Other: _____

11. Is this opportunity Domestic or International?* *Select one*

- USA Only Opportunity
- International Opportunity

12. ADDITIONAL INFORMATION (Optional): *Uploads/Attachments/Websites*

13. OPTIONAL BUYING REQUEST FILTERS *This information will be published on Marketplace*

Filters allow you to set restrictions on what you are looking for. Answer below if applicable to this Buying Request.

Must have a Proprietary Protection Status of at least (Underline one):

1. Potential for Protection: High odds of getting a patent
2. Patent In-Process: Applied for Patent
3. Tactical Protection: Barrier to Copying (trademark, materials, process availability)
4. Major Trade Secret: Significant Barrier to Copying (skills, secrets)
5. Granted Patent Claim: Strong claims prevent others from copying easily

Must Have Development Status of at least (Underline one):

1. In Development: Rough concept
2. Successful Prototype: Proven to work
3. Final Design: All key details worked out - ready to go to production

*** REQUIRED**

4. Manufacturing Ready: Manufacturing trials complete or small run production
5. Shipping & Selling: Live product being made and sold