

Introduction to Training Within Industry and Change Management

Presented by MassMEP and the Associated Industries of Massachusetts

Tuesday, March 31, 2009

Introduction to Training Within Industry – Focus on Job Instruction

Participants will receive an overview of Training Within Industry (TWI). TWI is a concise set of learning disciplines that enables people within a specific industry or business to effectively create, improve, train and sustain standard work for themselves. Sustaining Lean and standardized work allows a company to address quality issues, loss of productivity, equipment damage and safety.

Change Management

Explore the major reasons why change efforts fail in organizations, as well as the 7 critical factors that need to be in place if an effort is to be successful. There will also be discussion on the dynamics of resistance and the manager's role in rechanneling that energy toward productive outcomes. This course takes the mystery out of change initiatives and the reasons they fail. It provides a virtual tool kit to assist those who lead change, maximizing the positive steps and minimizing resistance.

Who Should Attend

The manager or person at your facility who is responsible for training your workers, employees from areas that can benefit from job instruction training, and representatives from areas where new employees are trained.

Program Overview

- Overview of TWI and why it is the missing link in a Lean implementation
- Job Instruction teaches how to effectively breakdown a job and deliver instruction for individual tasks.
- Understand why most change efforts fail
- Implement 7 success factors that can make change initiatives successful

Program Schedule

Tuesday, March 31, 2009

7:30 a.m. registration and continental breakfast

8:00 – 11:30 am – program

Registration Fee

\$25.00 per person

Registration

Register online at www.massmep.org or contact Kathie Mahoney at 508-831-7020 or kathiem@massmep.org

Location

MassMutual Conference Center
350 Memorial Drive
Chicopee, MA

About Associated Industries of Massachusetts

Established in 1915, Associated Industries of Massachusetts is the largest nonprofit, nonpartisan association of Massachusetts employers. AIM's mission is to promote the well-being of its members and their employees and the prosperity of the Commonwealth of Massachusetts by improving the economic climate of Massachusetts; proactively advocating fair and equitable public policy; and providing relevant, reliable information and excellent services.

About MassMEP

MassMEP partners with manufacturing organizations to help them achieve business excellence through proven performance-based training methods. MassMEP's systematic approach utilizes best practices to ensure positive, measurable and sustainable results.