



Regional Technology
Corporation

Beyond Compact Fluorescents - Energy Saving Methods for Manufacturing

RTC's BIG MANUFACTURER's EVENT!

Friday, November 14, 2008, 7:30 AM

When: Friday, November 14th
7:30 AM Registration and Networking
8:15 AM Program
1:00 PM Tours of NuCedar Mills

Where: NuCedar Mills, 1000 Sheridan Street, Chicopee, MA

This half-day energy program will cover techniques for reducing energy usage in manufacturing. We will provide specific methods - going beyond compact fluorescents - and information about resources that will support energy reduction efforts specifically for manufacturers.

Expert Presenters and Panelists:

- Phil Giudice, Commissione, MA Dept. of Energy Resources (DOER)
- Industrial Assessment Center, UMass Center for Energy Efficiency & Renewable Energy (CEERE)
- John Raschko, PhD, Team Leader MA Office of Technical Assistance (OTA)
- Alan Silverstein, Co-Director, Center for Ecological Technology (CET)
- Glenn Gertridge, MEP
- Dan Demian, Power and Energy Management Solutions, Rockwell Automation
- John Maybury, President, Maybury Material Handling
- Len Bishop, Atlas Copco
- Dan Longcope, Compressed Air Specialist
- J. Michael Callahan, Vice President, Fuss and O'Neill, Inc.
- Ann Latham, President, Uncommon Clarity, Inc., Moderator

Topics include Air Compressor Technology & Tuning, Demand Side Reduction, Energy Monitoring and Management, Intelligent Motor Control, "Cubing It Out," assistance programs, and more.

Sponsorship opportunities are now available. Please contact Ellen Bembem ebembem@rtccentral.com for details.

Reserve your seat now by contacting Suzanne Parker at sparker@rtccentral.com or at 413-755-1301.

Special price break for members and for those reserving **by October 31st:**

- Members: \$45 (After October 31st - \$65)
- Non-members: \$95 (After October 31st - \$130)



Regional Technology
Corporation

Beyond Compact Fluorescents – Energy Saving Methods for Manufacturers

November 14, 2008, NuCedar Mills, Chicopee, MA
7:30 AM Registration, 1:00 PM Tours, Exhibits Throughout

| | | |
|-------|--|--|
| 7:30 | Registration, Networking, Coffee/Bagels/Fruit | |
| 8:15 | Opening Remarks | Ann Latham, President, Uncommon Clarity, Inc. |
| 8:30 | Keynote | Phil Giudice, Commissioner, Department of Energy Resources |
| 8:50 | #1: Air Compressor Technology and Tuning | Len Bishop, US Dept of Energy Airmaster Plus Specialist, Atlas Copco |
| 9:20 | #2: Cube It Out | John Maybury, President, Maybury Associates, Inc. |
| 9:50 | Short Break | |
| 10:05 | #3: Demand Side Reduction in Pneumatic Components | Dan Longcope, Compressed Air Specialist |
| 10:35 | #4: Energy Monitoring and Management | Doug Demian, Manager Power & Energy Management Solutions, Rockwell Automation |
| 11:05 | #5: Intelligent Motor Control - Achieving Energy Saving with Variable Frequency Drive in the Manufacturing Environment | J. Michael Callahan, Vice President, Fuss and O'Neill, Inc. |
| 11:35 | Panel Discussion (Q&A, Comparisons) | Moderator – Ann Latham Alan Silverstein, Co-Director, CET Glen Gertridge, MEP Presenters: Len Bishop Doug Demian Dan Longcope John Maybury Mike Callahan |
| 12:30 | MA Industrial Assessments | Beka Kosanovic, PhD, CEERE, UMass Amherst |
| 12:45 | MA Office of Technical Assistance | John Raschko, PhD, Team Leader, OTA |
| 1:00 | Close | Ellen Bembem, President, RTC |

Members - \$45, After October 31st - \$65;

Non-members - \$90, After October 31st - \$130

(Join the RTC at the event and get half your fees credited against your new membership)



Regional Technology
Corporation

Sponsorship Levels – "Beyond Compact Fluorescents"

November 14, 2008

| | Platinum - \$2500 | Gold - \$1000 | Silver - \$250 |
|--------------------------------|---|---|----------------------------------|
| RTC Newsletter | Listed w/ link and logo as Platinum sponsor weekly Thanked in lead off article promoting the event Thanked in a follow-up article | Listed w/ link as Gold sponsor weekly | |
| RTC Website Event Announcement | Listed w/ link and logo as Platinum sponsor on event posting Short description included | Listed w/ link as Gold sponsor on event posting | Listed w/ link as Silver sponsor |
| MassLive | Listed w/ link and logo as Platinum sponsor | Listed w/ link as Gold sponsor | |
| Electronic PR | Listed w/ link as Platinum sponsor | Listed w/ link as Gold sponsor | |
| Print PR | Listed as Platinum sponsor | Listed as Gold sponsor | |
| Business West | Mentioned in Business West article as Platinum sponsor | | |
| Exhibit Table | Prime table location at the event | Table at the event | Table at the event |
| Exhibit Banner | Hang your banner at event | | |
| Event Mention | Thanked and introduced as sponsor in opening remarks, thanked by name again in closing remarks | Thanked as a group in opening remarks | |
| Platinum Banner * | Logo on Platinum Event Banner | | |
| Give-away * | B&W logo on give-away bag Can add give-away to the bag | | |
| Event Attendance | Four complimentary entrance fees | Two complimentary entrance fees | One complimentary entrance fee |

* If signed up early enough to be included