

LEANNESSESS

CORPORATE CULTURE, PROFITABILITY AND THE ENVIRONMENT IN AMERICA

Whether you're a college student or CEO, a bank teller or financier, an assembly worker or entrepreneur, seize this rare opportunity to learn from world-class practitioners of lean thinking.



Hajime Ohba
President

Toyota Supply



Jim Davis
Chairman

New Balance



Jake Gosa
Chairman

American Woodmark



Peter Senge
Lecturer & Author

MIT

COLLEGE OF THE HOLY CROSS
Hogan Campus Center
11 October 2007
7-9 pm

Admission

Adults: \$10

Students: Free with ID

Registration

leanness.org

seating limited, registration required

William J. O'Brien Distinguished Lecture Series

wjobjecture.org

"Leanness is a frame of mind, a way of life, that helps a person or an organization grow and prosper in good times and bounce back in bad times." –Bill O'Brien